

We
will publish emotions,
feelings, &
suggestions — through
poetry&photography,
illustrations&short stories,
garnished with
exquisite
typography & served on
gourmet
paper

Appendix™

CONCEPT

Appendix™ is a new magazine, based on the idea of a creative cooperation between web site and printed version. The first one works as a research blog with everyday up-dates from the world of art, design, photography, illustration, music, poetry and life style and connects people from the different areas creating a sort of interdisciplinary platform for discussion.

Meanwhile the second one gives a great opportunity to present those media as photography or illustration that can be fully enjoyed and appreciated only on paper, served with an outstanding typography and layouts.

Appendix™ is addressed to demanding people who is looking for an innovative selection of inspiring news, beautiful images and interesting articles. The magazine will be realized in A4 format. Each issue consists of separated pieces printed on different paper stocks and formats held in a one transparent package. That concept permits Appendix to offer an unique communication strategy.

Until now the online edition have been seen by people from 43 different countries, such as Italy, the UK, Australia, the USA, Sweden, Canada, Croatia, Greece, Poland and Germany. The print will begin with limited edition runs of 1000 copies, and will be released seasonally. The magazine will be available through online purchase distributed in strategic locations.

FEATURING ARTISTS:

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WE ARE:

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